

SPECTRUM DATA

Personal. Professional. Precise.

List Rental Fulfillment

With the razor-thin margins of today's competitive environment, catalog and magazine publishers must exploit every revenue stream available. Frequently, this means renting out your own mailing lists. When it does, Spectrum Data is there to help.

We process our files every quarter with USPS-certified Delivery Point Validation (DPV) certification, which ensures the highest possible delivery rates. A list that performs is a list that delivers revenue over and over again. These same routines make your list more marketable. As a result, repeat business occurs and your revenues grow.

Similar to our other service offerings, our list rental-fulfillment operation is built around customer service. We work with all the major brokers and we work fast. Orders received by noon are fulfilled the same day.

We also offer third party demographic overlays to provide enhanced list selections for your file - both business and consumer. This provides additional targeting for your customers and additional list rental revenue for you.

In an industry known for turnover, Spectrum Data is a model of stability.

We've been working since 1989 to provide our customers with superior service. Our business model is built around giving you data that delivers.

Data security, quick counts and fast order fulfillment to maximize revenue opportunities. We would love to talk with you about it.



Call David Murray today:
800-733-6567 or visit
www.spectrumdata.org